

KENTUCKY GOVERNOR'S CONFERENCE 2016

AUGUST 25, 2016

EDA's Mission

EDA's mission is to lead the Federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy. As the only Federal agency with economic development as its exclusive mission, EDA drives collaborative regional economic development initiatives that lead to job creation.

SIMPLY PUT:

EDA provides strategic investments to help distressed communities create or expand the key public assets needed to foster long-term job creation and economic prosperity.

What We Do: The Broad Brush

To achieve EDA's mission, the agency partners with eligible applicants to provide 3 primary services:

- Competitive Grants
- Planning Support for regional development organizations (EDDs)
- Technical Assistance

Grants Tailored to Meet Diverse Needs

EDA has a range of grant programs that provide a diversified portfolio of resources to support economic development in rural and urban communities:

- Public Works (PW)
- Economic Adjustment Assistance (EAA)
- Technical Assistance & Short-Term Planning (TA & Planning)
- University Center (UC)
- Trade Adjustment Assistance for Firms (TAAF)
- Partnership Planning (EDDs/CEDS)
- Regional Innovation Strategies (RIS)
- Special Initiatives (e.g., POWER)

Working with Eligible Applicants

EDA's regulations define eligible applicants for the agency's grant programs to be:

- State and Local Governments;
- Special Purpose Units of State or Local Governments;
- Economic Development Districts;
- Institutions of Higher Education;
- Native American Tribal Governments; *and*
- Non-profits *if and only if* the non-profit is working in collaboration with a political subdivision of a State.

Supporting Distressed Communities Helps Urban and Rural Places

EDA generally makes investments in distressed locations based on:

- **Per Capita Income** – 80% or less than national average
- **Unemployment Rate** – 1 point or higher than national average
- **Special need** – such as (but not limited to) plant closings, Presidentially-declared natural disasters, or military base closures)
- EDA emphasizes the regional nature of economic development efforts and sees the interconnectedness between urban and rural communities as key to supporting the development objectives of both places.

Supporting Distressed Communities Helps Urban and Rural Places

www.statsamerica.org/distress

County-Based Distress To: X

www.statsamerica.org/distress/distress.aspx

2. Year & Month 2016 | May

Distress Report Social & Economic Context

You are in NAVIGATE Mode (Move Map, Zoom) Click to switch to SELECT Mode

DISTRESS CRITERIA STATISTICAL REPORT

Reference Date: 03 / 2016 (All data elements refer to this date or earlier.)
 Region Consists of: Bladen Co., NC
 Report Date: 5/23/2016 1:16:47 PM

Economic Distress Criteria—Primary Elements

	Region	U.S.	Threshold Calculations
24-month Average Unemployment Rate (BLS) period ending March 2016	8.33	5.50	2.83
2014 Per Capita Money Income (5-year ACS)	\$19,059	\$28,555	66.74%
2014 Per Capita Personal Income (BEA)	\$32,743	\$46,049	71.10%
2000 Per Capita Money Income (Decennial Census)	\$14,735	\$21,587	68.26%

Economic Distress Criteria—Geographic Components

	24 Month Unemp	Threshold Calculation	BEA PCPI	Threshold Calculation	Census PCMI (2000)	Threshold Calculation	ACS 5-Year PCMI	Threshold Calculation
Bladen County, NC	8.33	2.83	\$32,743	71.1	\$14,735	68.3	\$19,059	66.7

Sources: U.S. Bureau of Census, Labor Statistics, and Economic Analysis; Calculations generated by StatsAmerica.

Strategic Investments Matched to Augment Power of EDA Funds

EDA generally requires a 50 percent Matching Share. Matching Share funds must:

- **Be available as needed and committed** to use for the specific EDA project outlined in the application.
- **Be unencumbered and unrestricted**, or not otherwise limited or directed to a specific tasks.
- **Be from eligible sources** (generally other Federal funds may not be used as Matching Share for an EDA award with few exceptions).
- TA grants may have cash or in-kind Match; Construction grants generally need cash Match.

Public Works (PW)

The Public Works Program provides resources to help applicants **revitalize, expand, and upgrade their physical infrastructure to attract new industry or encourage business expansion** which will generate or retain long-term, private sector jobs and investment and support economic diversification.



- Water and Sewer System Improvements
- Transportation (road, rail, ports)
- Industrial Parks & Science and Research Parks
- High-Tech Shipping and Logistics Facilities
- Workforce Training Centers
- Incubators & Accelerators
- Technology-Based Facilities & Wet Labs
- Telecommunications Infrastructure

Economic Adjustment Assistance (EAA)

The Economic Adjustment Assistance program provides resources to **help communities experiencing severe economic dislocation that may occur suddenly or over time.** Such a dislocation may have occurred or may be pending.

- Construction or Improvements to Public Assets
- Design and Engineering
- Technical Assistance
- Economic Recovery Strategies
- Capitalization or Recapitalization of Revolving Loan Funds



Requirements for Special Types of PW and EAA Investments

Incubators/Accelerators

- Feasibility Study establishing market demand for companies proposed for incubation
- Financial Pro-Forma
- Management Plan
 - Incubator Performance Plan
 - Business Assistance Policy
 - Tenant Selection Policy
 - Tenant Graduation Policy
 - Tenant Lease Agreement
 - Staffing Plan and key partners/roles
- Anticipated Economic Impact (JOBS!!!!)
- All other Application Materials

Workforce Training Centers

- Link to needs of regional employers and commitment of these employers to job creation
- Skills development is important, but has to tie back to needs of industry in region to hire additional workers or retain existing workforce



Important Factors for PW or EAA Projects

- Construction must support investments that will be **owned, operated, and maintained by an eligible recipient for the intended purpose for the useful life of the facility, generally 20 years.**
- Applicant must be able to **provide EDA with lien or Covenant of Use and Purpose** to protect Federal Interest.
- Generally, **EDA does not authorize pre-award costs** – project scope and budget should clearly align with activities that will be able to be undertaken after award is made. **Do not start project until after EDA makes an award** and the award kick-off meeting is held to review requirements and processes.
- All contractual actions under an award must be **competitively procured** and **procurement should happen after EDA award is made.**

Applying for PW or EAA

- Programs are combined into Single FFO – Make sure to carefully review the **FY2016 Economic Development Assistance Programs Application** and to submit correct forms at each step in process
- 2 Step Application Process
 - Proposal – (High Level Conceptual overview of project and budget; SF-424, SF-424A/C, ED-900P)
 - Full Application – (Detailed final scope of project, impact, engineering and environmental)
- Proposals and Applications may be submitted via Grants.gov or Paper. *Strong preference for electronic submission.*

Technical Assistance & Short-Term Planning

The Technical Assistance and Short-Term Planning investments are **designed to provide applicants resources to obtain, analyze, disseminate, and coordinate efforts that will lead to more informed economic development decision-making.**

Applications can take many forms, including: feasibility studies, economic impact or cluster analysis, regional best practice and dissemination efforts, and collaborative regional projects.

Applications are accepted throughout the year.



University Centers (UCs)

The University Center program provides resources to connect assets of Universities with surrounding regions to support economic development.

EDA's next University Center competition will be held in 2017 for the Atlanta Regional Office.

EDA is committed to facilitating collaboration between EDDs and UCs to ensure maximum benefit of both investments and ensure greatest possibility of facilitating sustainable long-term regional prosperity.



EDA has been working to facilitate greater coordination between UCs and EDDs --- we would welcome your feedback on how this can be done more effectively.

Partnership Planning



EDA's Partnership Planning Program is designed to provide resources to help regional entities:

- **Convene and lead** regional partners
- **Develop** Regional Plans
- **Implement** Initiatives to achieve development goals
- **Evaluate** progress towards strategic regional goals
- **Revise** Plans and activity as appropriate

More on this in afternoon sessions!

Special Initiatives (POWER)

EDA provides resources to support development in key areas, such as currently available POWER initiative.

- POWER initiative is a collaborative, multi-agency effort designed to provide Federal resources to help communities experiencing negative impacts due to changes in coal industry and related supply chain.
- Regions need to be able to document their impact – no predefined eligible areas, but communities must make clear linkage back to changes in coal industry and/or supply chain.
- Two-step application process: Proposals are available at <http://power.arc.gov>
- Trade and Investment – FDI, exports, etc.
- Innovation
- Data
- Environment – promote resiliency
- Operational Excellence – provide excellent customer service

EDA Strategic Priorities

Applications for EDA assistance align with the *Open for Businesses* agenda when they meet at least one of the following key EDA Investment Priorities:

- Collaborative Regional Innovation (**particularly in manufacturing**)
- Public/Private Partnerships
- National Strategic Priorities (**innovation/entrepreneurship, workforce, commercialization, economic resiliency and competitiveness**)
- Global Competitiveness (**beneficiaries that support exports or FDI**)
- Environmentally-Sustainable Development
- Economically Distressed and Underserved Communities

Submitting an Application to EDA

Applications for EDA assistance generally should be submitted via Grants.gov. Many require it (e.g., Partnership Planning and RIS) while others strongly encourage it (e.g., PW and EAA). Grants.gov provides the grant application package and FFOs for all EDA's funding programs.

Submitting on Grants.gov requires initial registration and several steps that can take a bit of time to complete.

Start Early!!!!!!

Contact: Pam Farmer, EDR

pfarmer@eda.gov